



National Academy of Agricultural Sciences

XIII AGRICULTURAL SCIENCE CONGRESS

INDIA EXPO-2017



21-24 February 2017
UAS, GKVK, Bengaluru, India

UNIVERSITY OF AGRICULTURAL SCIENCES, BENGALURU

ORGANIZERS



PARTNERS





Dear Sir/ Madam,

The University of Agricultural Sciences, Bengaluru in collaboration with National Academy of Agricultural Sciences (NAAS), New Delhi and Indian Council of Agricultural Research, New Delhi hosting the **XIII Agricultural Science Congress (ASC)** from 21st to 24th February, 2017 at GKVK, Bengaluru. The focal theme of the Congress **Strategies for Climate Smart Agriculture**. As part of the Congress, India Expo will be organized for four days, which will provide an intellectually stimulating platform for exhibiting the entire gamut of research and developmental issues in Agriculture and allied sciences related to the theme. Agricultural scientists across the country, agri-entrepreneurs, policy analysts, financial institutions, students and above all, the innovative and progressive farmers are expected to participate in the ensuing India Expo. The event will provide greater opportunities for the State and Central Government Departments, Institutions and R&D Centres, agri-service providers to showcase their innovations and services and interact with the potential clientele. ASC India Expo is expected to accommodate 150 exhibitors which will be witnessed by more than 50000 visitors. Being one of the esteemed and reputed institution your presence is solicited in this Expo. The Expo Stall booking, Sponsorship Forms and layout plan are enclosed here with for your kind consideration. Kindly book the stalls before 10th January, 2017. For Sponsorship entitlements kindly contact the organizers. **Solicit your cooperation and participation in the XIII Agricultural Science Congress India Expo-2017.**

With regards

Yours faithfully,

(K. Jagadeeshwara)

Director of Extension &
Chairman, Exhibition Committee

INDIA EXPO 2017

LAYOUT MAP

140 ft

A1	19	37	51	65	79	93	112
2	20	38	52	66	80	94	113
3	21	39	53	67	81	95	114
4	22	40	54	68	82	96	115
5	23	41	55	69	83	97	116
6	24	42	56	70	84	98	117
7	25	43	57	71	85	100	118
8	26	44	58	72	86	101	119
9	27	45	59	73	87	102	120
10	28	46	60	74	88	103	121
11	29	47	61	75	89	104	122
12	30	48	62	76	90	105	123
13	31	49	63	77	91	106	124
14	32	50	64	78	92	107	125
15	33					108	126
16	34	B1	B2	B3		109	127
17	35					110	128
18	36	B4	B5	B6		111	129

220 ft



Inaugural Lamp

Reception

Service

Lobby

XIII AGRICULTURAL SCIENCE CONGRESS INDIA EXPO 2017
21-24th February 2017

- A** Fabricated stalls 3x3m
- B** Sponsors stalls 4x4m
- C** Organizers stalls 6x4m



Stalls Tariff

Type of Stall	Rent per stall (Rs.)
Fabricated Stalls 10 ft x 10ft	60,000
Open space inside the pavilion (a minimum of 10ft x 20ft)	200/sq.ft
Open space Outside the pavilion (a minimum of 20ft x 20ft)	100/sq.ft

Sponsorship Tariff

Sponsorship level	Amount (Rs.)	Entitlement
Main sponsor	25,00,000	Display of Logo at main premises (1 st preference)+providing Main premium space (20ftx30ft) for customizing the stall OR 4 fabricated stalls
Platinum sponsor	20,00,000	Display of Logo at main premises (2 nd preference)+providing Platinum premium space (20ftx 20ft) for customizing the stall OR 3 fabricated stalls
Diamond sponsor	15,00,000	Display of Logo at main premises (3 rd preference)+providing Diamond premium space (15ftx 10ft) for customizing the stall OR 2 fabricated stalls
Gold sponsor	10,00,000	Display of Logo at main premises (4 th preference)+providing Gold premium space (10ftx10ft) for customizing the stall OR 2 fabricated stalls
Silver sponsor	5,00,000	Display of Logo at main premises (5 th preference) + providing Silver premium space (10ftx10ft) for customizing the stall OR 1 fabricated stalls
Bronze sponsor	300,000	Display of Logo at main premises (6 th preference) and 1 fabricated stall

Fabricated stalls: are modular shell system panels located under a leak proof super structure. Each stall is provided with three spot lights, one electrical point, two tables, two chairs, fascia and floor mats.

Open space (Inside the pavilion): Open area with raised platform and carpeted space will be provided for display of exhibitors and exhibitors are requested to customize the stall/create the display support systems/kiosks at their cost. List of service providers will be forwarded to the exhibitors on booking. The required electrical points will be provided by the organizers.

Open space (Outside the Pavilion): Open area space outside the pavilion will be provided with electrical points.



XIII AGRICULTURAL SCIENCE CONGRESS-2017

21-24th February 2017, University of Agricultural Sciences, Bengaluru, Karnataka

EXHIBITION STALLS BOOKING FORM

Name and Address of the Organization : _____

Phone: _____ Mobile: _____

Fax : _____ E-mail: _____

Contact Person : _____ Mobile No. : _____

STALLS BOOKING

Type of Stall	Rent per stall (Rs.)	No. of Stalls/ Area required	Amount (Rs.)
Fabricated Stalls 10 ft x 10ft	60,000		
Open space inside the pavilion (a minimum of 10ft x 20ft)	200/sq.ft		
Open space Outside the pavilion (a minimum of 20ft x 20ft)	100/sq.ft		
			Total Rs.

Please find herein enclosed the Cheque / DD / Online transfer reference in favour of "XIII Agricultural Science Congress - 2017" vide No..... dated..... for Rs..... drawn onBank Branch towards Stall Rent .

Date :

Signature of the Exhibitor

- ❖ Return this Stall Booking Form along with stall rent (Cheque/Demand Draft / Online transfer reference drawn in favour of "XIII Agricultural Science Congress-2017", payable at Bengaluru) to the Director of Extension, UAS, Hebbal, Bengaluru-560024.
- ❖ For online transfer : **Name of the Bank : Canara Bank, Branch: GKVK**
Name of The Account : "XIII Agricultural Science Congress-2017"
SB A/c No: **2737101017521**, IFS Code: **CNRB0002737**
- ❖ Stall Booking Form can also be downloaded from the website <http://www.agricongress2017.in>.

